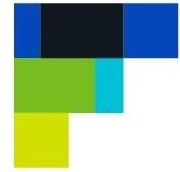


CENTRE DE FOIRES



PRODUCTS SAMPLING
STANDARDS



Table of Contents

1.	Samples Offered Free by the Exhibitor.....	1
1.1.	Drinks (alcoholic and non-alcoholic).....	1
1.2.	Food Products	1
2.	Product Samples Sold by the Exhibitor.....	2
2.1.	Drinks (alcoholic and non-alcoholic).....	2
2.2.	Food Products	2

1. Samples Offered Free by the Exhibitor

Booths and sample products must be authorized by ExpoCité;

1.1. Drinks (alcoholic and non-alcoholic)

- Exhibitors may only distribute samples of products they manufacture (or represent) and are promoting at their booth; otherwise, they must employ ExpoCité bar employees and purchase their products from ExpoCité;
- Exhibitors (or sponsors) must comply with RACJ standards and apply for a liquor licence, if applicable – [Permis de réunion \(salon de dégustation ou exposition\) - Régie des alcools, des courses et des jeux \(RACJ\) \(gouv.qc.ca\)](#);
- Exhibitors must comply with the following specific sample sizes, in accordance with the Liquor Licence Act¹, based on alcohol content:

Maximum 7%	100 ml (3.5 oz)
More than 7% and less than 20%	50 ml (1.75 oz)
Minimum 20%	25 ml (0.75 oz)

→ See the [Sample authorization form](#)

- These sampling sizes also apply to non-alcoholic beverages.

1.2. Food Products

- Exhibitors may only distribute samples of products they manufacture and are promoting at their booth; otherwise, they must employ La Cage traiteur événementiel (exclusive supplier of ExpoCité) employees and purchase their products²;
- Exhibitors must comply with a “sample” size to be determined at the discretion of ExpoCité based on product type:
 - Breuvage : 120 ml (4 oz);
 - Nourriture : 100 g (4 oz);
- Exhibitors must comply with MAPAQ food safety rules and those of all other government entities to prevent illness outbreaks and food poisoning.

→ See the [Sample authorization form](#)

In all cases, exhibitors must display, in full view, the signed authorization during the sampling period. Failure to comply will result in the ExpoCité personnel being authorized to terminate the activity without delay.

¹ <http://legisquebec.gouv.qc.ca/fr/ShowDoc/cr/P-9.1.%20r.%206>

² Unless the product is not sold by La Cage traiteur événementiel

2. Product Samples Sold by the Exhibitor

2.1. Drinks (alcoholic and non-alcoholic)

- Exhibitors may only distribute samples of products they manufacture (or represent) and are promoting at their booths;
- Exhibitors (or sponsors) must comply with RACJ standards and apply for a liquor licence, if applicable – [Permis de réunion \(salon de dégustation ou exposition\) - Régie des alcools, des courses et des jeux \(RACJ\) \(gouv.qc.ca\)](#);
- The exhibitor must use a cash register to manage alcoholic beverages;
- Exhibitors must pay ExpoCité financial compensation³ at a rate to be determined based on product type and event duration;
- Exhibitors must price their samples in compliance with the ExpoCité price structure according to product type;
- Exhibitors must comply with a “sample” size to be determined at the discretion of ExpoCité based on product type.

→ See the [Sample authorization form](#)

2.2. Food Products

- Exhibitors may only distribute samples of products they manufacture and are promoting at their booth;
- Exhibitors must use cash registers to manage their food transactions;
- Products distributed as samples must not be the same types of products as those available at La Cage traiteur événementiel points of sale;
- Exhibitors must pay La Cage traiteur événementiel financial compensation³ at a rate to be determined based on product type and event duration;
- Exhibitors must comply with a “sample” size to be determined at the discretion of ExpoCité based on product type;
- Products distributed as samples must be designed for on-site consumption;
- Exhibitors must comply with the MAPAQ food safety rules and those of all other government entities to prevent illness outbreaks and food poisoning.

→ See the [Sample authorization form](#)

In all cases, exhibitors must display, in full view, the signed authorization during the sampling period. Failure to comply will result in the ExpoCité personnel being authorized to terminate the activity without delay.

³ If the show is entirely food-orientated or involves sampling alcoholic beverages, compensation may be waived (at the discretion of ExpoCité).